



**Director, Global Public Policy & Research**  
**Based in Singapore or Hong Kong**

**Direct Report:**

Chief Government Relations and Policy Officer, based in Singapore

**Background:**

Headquartered in Hong Kong and London, Prudential plc provides life and health insurance and asset management to 18 million customers focusing on four growth regions: Greater China, ASEAN, India and Africa. Their current markets are Mainland China, Singapore, Hong Kong, Malaysia and Indonesia, with life businesses in a number of other growing economies in Southeast Asia, South Asia and Africa.

It is Prudential's mission to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. In Asia, they provide savings and protection products in many markets challenged by low insurance penetration and a pension funding gap. In Africa, they are building businesses in some of the world's most under-penetrated markets. Eastspring Investments, their asset management business, is based in eleven locations across Asia as well as offices in North America and Europe.

**About The Role:**

To strengthen Prudential's growth momentum, the company is now ready to bring onboard a Global Head of Public Policy and Research to grow their policy strategy in Asia Pacific and elsewhere. The chosen candidate will create well designed and reflective research, policy and position papers, liaise with relevant associations, research think-tanks and academia to address and resolve policy related issues to achieve desired commercial outcomes for Prudential.

The incumbent will function as a strategic advisor to Prudential management, representing the company in public policy fora, consultatively with external groups, growing the professional level of research to further their regional scope and impact.

This is a new, exciting and dynamic role for those experienced in creating and designing impactful research and policy initiatives.

**Responsibilities:**

- Develop the policy and research function to establish Prudential as a recognized thought leader in the insurance and asset management industry, delivering a measurable, positive, corporate impact.
- Collaborate closely with relevant teams and stakeholders to shape research reports, policy papers, consultation responses to further formulate regulatory policy positions, coordinating and writing relevant briefs for senior representatives ahead of key government and industry gatherings.
- Appreciate and understand data and its usages, applications of surveys, management of partnerships with policymakers, strategic influencers, relevant industry groups, regional think-tanks and academia, all with the aim of stronger research collaboration.
- Maintain a high level of working knowledge of financial services, sustainability, health, digital tech policies, regulations, research and best practices.
- Identify and communicate the rapidly evolving global policy developments and trends which can impact the company's strategic objectives, working closely with support functions such as Government Relations, Risk & Compliance, Legal and Finance to assess potential implications.
- Present research findings and reports at key public fora, industry panels and government discussions.

**Requirements:**

- Minimum twelve plus years' professional experience in a related field; policy, strategy, government, legal, with a strong affinity for public policy research, trade and governance issues.
- Significant policy and research experience, preferably with a background in research, data collections and analytic methodologies. An understanding of financial services, technology, sustainability or other related practices is helpful.
- Strong success of having built and enhanced the impact for a policy function; assessment of existing policies and proposing of new ones based on analyses, evidence and data.
- Outstanding English communicative aptitude: clear and concise writing, augmented by strong listening skills is essential. Fluency in an Asian language is considered advantageous.
- Must possess a strong analytical yet considerate approach to problem solving, an ability to develop creative solutions from complex problems, manage short deadlines while working productively in high pressure situations within a dynamic commercial and policy environment.
- An undergraduate degree, supplemented with strategic thinking and strong problem-solving skills is required. An advanced degree, or the equivalent (through either professional training or professional impact) is of interest.

- A genuine and visible interest in policy and research, current events, the geopolitical environment and its impact on future policy initiatives.
- Some regional and international travel is required.

**Personal Characteristics:**

- Outstanding “IQ, EQ, and RQ”, demonstrated through analytical problem-solving, reasoned judgment, communication and listening, and the ability to thrive in a complex organization
- A high level of corporate professionalism, gravitas; confident with the requisite agility, able to analyse and influence appropriately.
- Strong personal resilience, including comfort and credibility in challenging discussions with colleagues, balancing persistence, flexibility, humility, and tact.
- He or she must be able to work autonomously and collaboratively, balance competing tasks and agendas properly, capable of bringing clarity to ambiguous policy situations, acting decisively, maturely and mindfully.
- Exemplary networking and influencing skills, partnering effectively and forming sturdy relationships across Prudential’s business units.
- Possess the aptitude to think and act sensibly, execute broad research strategies while keeping an eye firmly on the details, embodying an uncompromising, unequivocal commitment to ethical business practices at all times.



All interested individuals should send their CV's to [cv@henryhalemaguire.com](mailto:cv@henryhalemaguire.com)

HHM Pte Ltd affirms the principles of equal opportunity in employment. We shall not discriminate against qualified candidates for any unlawful reason, including race, religion, gender, national origin, age or disability. We expect our clients to comply with non-discrimination policies and practices.